

Endorsed by:



2040 Walden Avenue • 9 a.m. to 3 p.m.

Tuesday, Feb. 14, 2012

Tuesday, May 22, 2012

Tuesday, Sept. 18, 2012

The company named below fully understands that upon acceptance from The Buffalo News, this form shall become a binding and legal contract for the dates indicated below. The authorizing signature commits this company to become an Exhibitor to all dates selected below. Cancellation or failure to participate at any or all of the events committed to will not release financial responsibility. In addition, the Exhibitor approves and releases consent to The Buffalo News to use all photos in advertising promotions taken during the events.

Company Name _____
(PLEASE PRINT)

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-mail _____

What position(s) will you be recruiting for? _____

This registration includes commitment for: Tuesday, Feb. 14 Tuesday, May 22 Tuesday, Sept. 18

***If you register for all events NOW you will receive prime booth location and free full-color on your display advertisement.*

Each event is more than a \$2,500 value, and is available to you for only \$1,299 OR register early and receive an early registration discount price of only \$999! See reverse side for package details.

Do you require electricity for your exhibitors' booth? Yes No

Note: Extension cords not provided. Each booth includes one 6-foot table. If you require an additional table, please inform us.

Package includes lunch and beverages for two people. Additional meal packages can be purchased for \$25 per person. Payment required seven (7) days before each Career Fest.

Please add _____ lunches at \$25 each = \$ _____.

Food and beverage tickets will be issued on the day of the event(s).

Contact Name _____ Title _____

Authorizing Signature _____

The authorizing signature has read the above agreement and recognizes and accepts obligations.

For questions please call:
Dana Kehm
Career Fest Coordinator
Phone: (716) 849-4498 • Fax: (716) 849-3410
E-mail: dkehm@buffnews.com

**To ensure proper credit, please
 make checks payable to:
 The Buffalo News**

**Address envelopes to:
 ATTN: J58, The Buffalo News,
 One News Plaza, P.O. Box 100,
 Buffalo, N.Y. 14240**

Sales Rep. _____

Account # _____

Are you looking for quality individuals? Turn to the local expert...
BuffaloJobFinder.com's Career Fest — a recruiting event designed to attract
qualified candidates for your business.
(See reverse for this year's dates.)

Advertising Campaign:

Highly visible display advertisements will appear weekly on the front cover of Sunday's BuffaloJobFinder.com section in color, as well as prominent display advertisements inserted frequently in other sections of the newspaper prior to the event. Reach more than 79 percent of adult readers in Erie and Niagara counties.

In addition, daily in-column advertisements will appear throughout the Classified section, building exposure and increasing attendance for the Career Fest. Upon registering, your company is immediately included in all of our promotions.

Internet Marketing:

The Career Fest Web page (www.BuffaloJobFinder.com) is located on Western New York's #1 local website — Buffalo.com. On average, more than 1 million unique users visit our website, representing approximately 20 million page views each month.

Sources: 2010 Scarborough Report (Release 1).

Package includes:

Booth specifications:

- 8' x 8' or 10' x 8' booth space (at the discretion of The Buffalo News, based on participation)
- 6' skirted table
- Company banner
- Lunch and beverages for two.

Advertising & Promotion

- Company name listed in Career Fest promotions.
- Company listing on the Career Fest promotional page located at BuffaloJobFinder.com/careerfest.
- 2 col. x 2" promotional block appearing in the BuffaloJobFinder publication on the Sunday preceding Career Fest and the Tuesday of the event.

Platinum Package \$1,650

Includes above advertising and promotion, plus one 30-day posting and one 3-day/100 resume max power resume search on BuffaloJobFinder.com.

Gold Package \$1,399

Includes above advertising and promotion, plus one 30-day posting on BuffaloJobFinder.com.

Silver Package \$1,349

Includes above advertising and promotion, plus 30-day video recruitment video company profile on BuffaloJobFinder.com.

Bronze Package \$999

Includes above advertising and promotion.

**Bring quality applicants
to your door**

"I attended The Buffalo News September 2011 Career Fest and was truly impressed by both the quality and the quantity of jobseekers. I feel confident that Rite Aid will hire at least 10 new candidates for the various positions we have open, based on the applicants we received. Thanks again for putting together such a successful event."

William Nowadly

Human Resource Manager/Talent Manager
Rite Aid

For more information contact:

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